MsSamundeeshwari R

Assistant Professor, Department of Commerce, Bishop Heber College, Tiruchirappalli - 17. E-mail : samuavinaash1985@gmail.com Phone : 6383998935 Web: NIL

Qualification

Degree E	Branch In	stitution / University	Ye	ar of Passing
M.PHIL C	COMMERCE Bł	harathidasan		2008
M.COM	COMMERCE Bł	harathidasan		2007
B.COM (COMMERCE Bł	harathidasan		2005
		Care and the second		
Cleared NET / SET :	Details		Year of Passing	
SET	01020022		OCTOBER 2012	
Vork Experience				
Name of Institution SREE VAIJAYANTHEE VIDHYALAYA MATRIC. HIGH SECONDARY SCHOOL	Address of Institution SRIRANGAM HER	n Designation PGT IN COMMERCE	From 01-07-2014	To 01-04-2017
BISHOP HEBER COLLEGE	TRICHY	ASSISTANT PROFESSOR	28/09/2020	
Teaching / Research Experie U.G.: 2 YEARS P.G.:	ence NISLO	AUSTR	A	

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IT Support, BHC.

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6.	Conferences / Workshops / Seminars Organised	1		
7.	Research Projects	0		
8.	Resource Person	0		
9.	Consultancy	0		
10.	Awards Recieved	0		
11.	Patent	0		
12.	Extension Activities Undertaken	0		
13.	Professional Membership	0		
14.	M.Phil. / Ph.D. Produced	0 / 0		

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CONFERENCES / WORKSHOPS / SEMINARS ATTENDED

- National level Orientation on "NATIONAL LEVEL IP LITERACY AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHTS" sponsored by INSTITUTIONS INNOVATION COUNCIL/KAPILA organized by INSTITUTIONS INNOVATION COUNCIL/KAPILA at TRICHY during 02/05/2022 to 02/05/2022.
- International level Conference on "DIGITAL TRANSFORMATION IN BANKING AND FINANCE" sponsored by DEPARTMENT OF COMMERCE, BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE, BISHOP HEBER COLLEGE at TRICHY during 23/03/2022 to 24/03/2022.
- National level Orientation on "FACULTY DEVELOPMENT PROGRAMME ON INVESTOR EDUCATION" sponsored by BISHOP HEBER COLLEGE & SRADDA ACADEMY organized by BISHOP HEBER COLLEGE & SRADDA ACADEMY at TRICHY during 02/02/2022 to 09/02/2022.
- 4. National level Workshop on "RESEARCH METHODOLOGY AND SPSS TOOLS" sponsored by PG AND RESEARCH DEPARTMENT OF COMMERCE organized by PG AND RESEARCH DEPARTMENT OF COMMERCE at TRICHY during 18/11/2021 to 19/11/2021.
- International level Workshop on "AUTHOR PROFILE MANAGEMENT" sponsored by INDIAN ACADEMIC RESEARCHERS ASSOCIATION organized by INDIAN ACCOUNTING ASSOCIATION, TRICHY at ONLINE during 08/10/2021 to 10/10/2021.
- National level Seminar on "YOGA-BOOSTING OUR IMMUNITY" sponsored by SIR THEAGARAYA COLLEGE organized by SIR THEAGARAYA COLLEGE at ONLINE during 18/09/2021 to 18/09/2021.
- 7. National level Seminar on "CAREER OPPORTUNITIES AND CHALLENGES OF YOUNG GRADUATES IN INDIA" sponsored by VISHWAKSENA ARTS AND SCIENCE COLLEGE FOR WOMEN organized by VISWAKSENA ARTS AND SCIENCE COLLEGE FOR WOMEN at ONLINE during 11/09/2021 to 11/09/2021.
- 8. National level Workshop on "ACADEMIC AND ADMINISTRATIVE AUDIT IN PURSIT OF EXCELLENCE IN HIGHER EDUCATION" sponsored by UNITED BOARD organized by INTERNAL QUALITY ASSURANCE CELL, BISHOP HEBER COLLEGE at TRICHY during 24/06/2021 to 26/06/2021.
- National level Seminar on "THE CURRENT STATE OF INDIAN ECONOMY" sponsored by NIL organized by DEPARTMENT OF COMMERCE, BISHOP HEBER COLLEGE(AUTONOMOUS) at TRICHY during 09/04/2021 to 09/04/2021.
- International level Conference on "STEP UP SUSTAINABLE DEVELOPMENT GOALS INTO ACTIONS" sponsored by NIL organized by DEPARTMENT OF COMMERCE, BISHOP HEBER COLLEGE(AUTONOMOUS) at TRICHY during 31/03/2021 to 31/03/2021.
- International level Conference on "STEPUP SUSTAINABLE GOALS INTO ACTIONS" sponsored by DEPARTMENT OF COMMERCE, BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE, BISHOP HEBER COLLEGE at TRICHY during 31/03/2021 to 31/03/2021.
- 12. College level Workshop on "TWO DAYS WORKSHOP ON E- RESOURCES- A BOON FOR TEACHING AND RESEARCH" sponsored by PG & RESEARCH DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE & COLLEGE LIBRARY organized by PG & RESEARCH DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE & COLLEGE LIBRARY at BISHOP HEBER COLLEGE TRICHY during 26/03/2021 to 27/03/2021.
- ^{13.} College level Workshop on "E-CONTENT DEVELOPMENT" sponsored by DEANERY OF ACADEMICS, BISHOP HEBER COLLEGE organized by DEANERY OF ACADEMICS, BISHOP HEBER COLLEGE at TRICHY during 27/10/2020 to 02/11/2020.
- National level Seminar on "ENVIRONMENTAL CHALLENGES OF 21ST CENTURY" sponsored by NIL organized by PERIYAR UNIVERSITY at SALEM during 27/03/2008 to 28/03/2008.

- International level Conference on "INTERNATIONAL CONFERENCE ON GLOBALISATION-IMPACT, CHALLENGES AND OPPORTUNITIES" sponsored by ST.JOSEPHS COLLEGE OF ARTS & COLLEGE organized by ST.JOSEPHS COLLEGE OF ARTS & COLLEGE at CUDDALORE during 14/03/2008 to 15/03/2008.
- ^{16.} College level Workshop on "YOUTH AND MEDIA" sponsored by NIL organized by ST JOSEPH COLLEGE at TRICHY during 11/02/2008 to 01/01/1900.
- ^{17.} National level Seminar on "RECENT TRENDS IN SERVICES MARKETING IN INDIA" sponsored by NIL organized by REV JACOB MEMORIAL CHRISTIAN COLLEGE at AMBILIKKAI during 07/02/2008 to 07/02/2008.
- College level Seminar on "*E LEARNING RESOURCES FOR HIGHER ACADEMIC RESEARCH*" sponsored by NIL organized by ST JOSEPH COLLEGE at TRICHY during 02/02/2008 to 02/02/2008.

Research Papers Presented

 "LEGAL AND REGULATORY ISSUES OF PRIVACY AND DATA PROTECTION IN E-COMMERCE" in the International conference on *DIGITAL TRANSFORMATION IN BANKING AND FINANCE* sponsored by , organized by BISHOP HEBER COLLEGE, at TRICHY during 23/03/2022 to 24/03/2022.

Conferences / Workshops / Seminars Organised

1. College level Workshop Entitled **"FUNDAMENTALS OF DIGITAL MARKETING"** at BISHOP HEBER COLLEGE, sponsored by SYNERGY SCHOOL OF BUSINESS, during 20/03/2023 to 21/03/2023.



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